

Figure 1

APPLN. FILING DATE: JANUARY 15, 2002

TITLE: INVENTORY AND REVENUE MAXIMIZATION METHOD  
AND SYSTEM

INVENTOR(S): ALLAN GINSBURG ET AL.

APPLICATION SERIAL NO: 10/045,089

SHEET 2 of 8

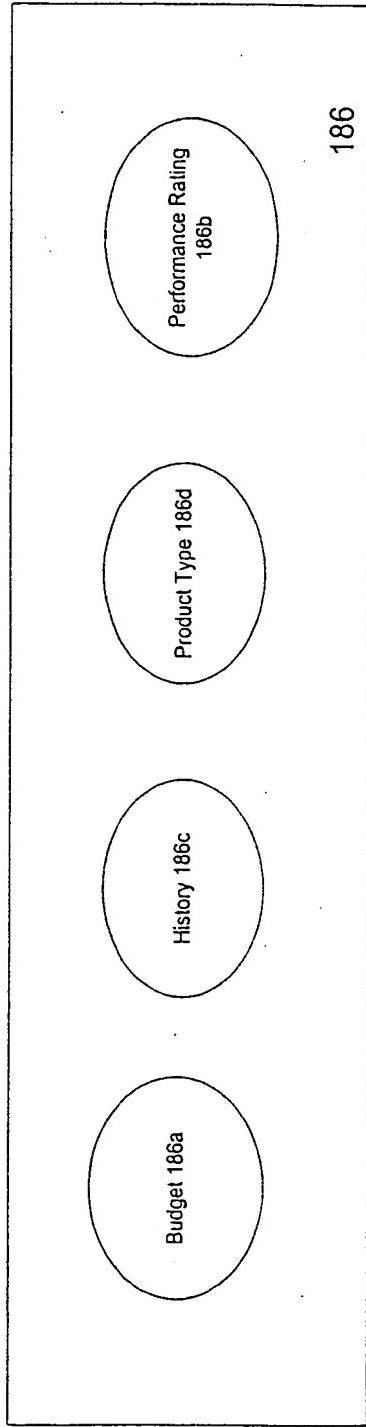


Figure 2

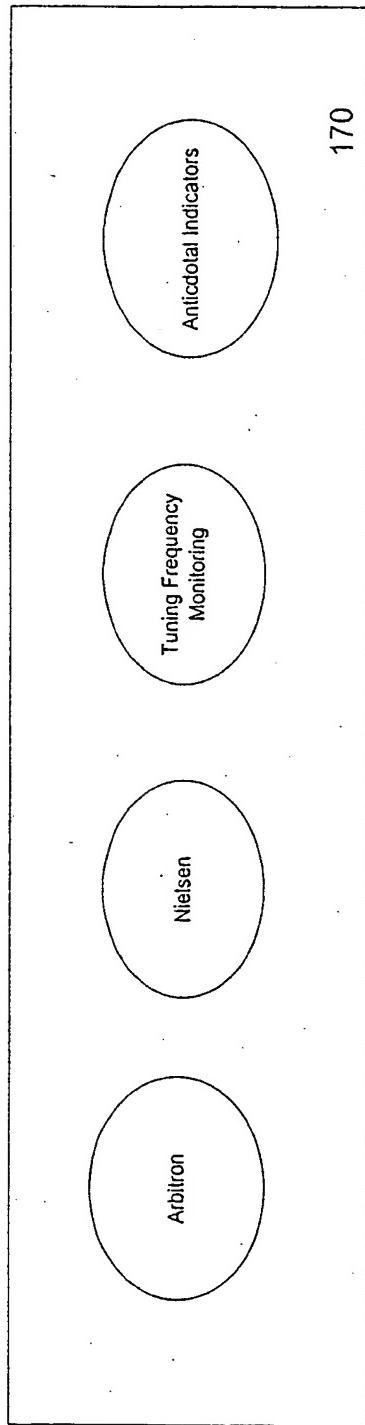


Figure 3

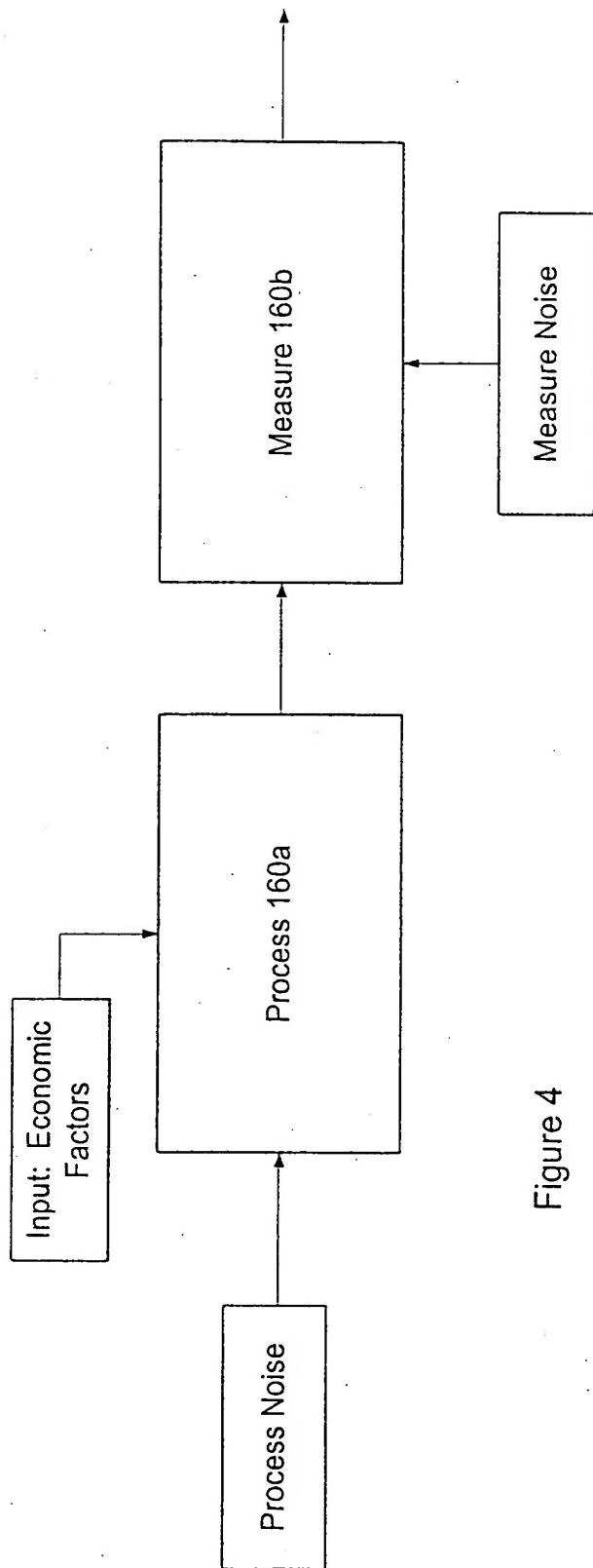


Figure 4

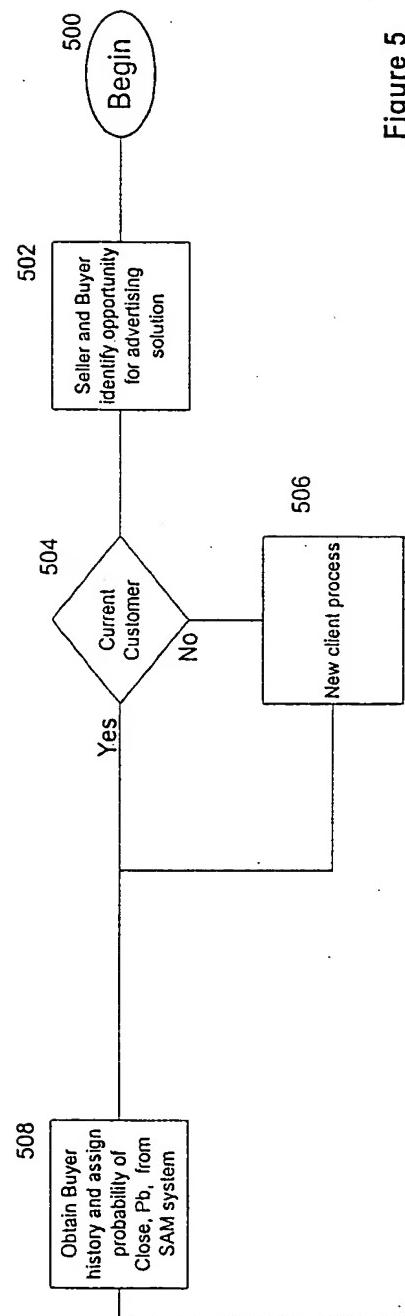


Figure 5

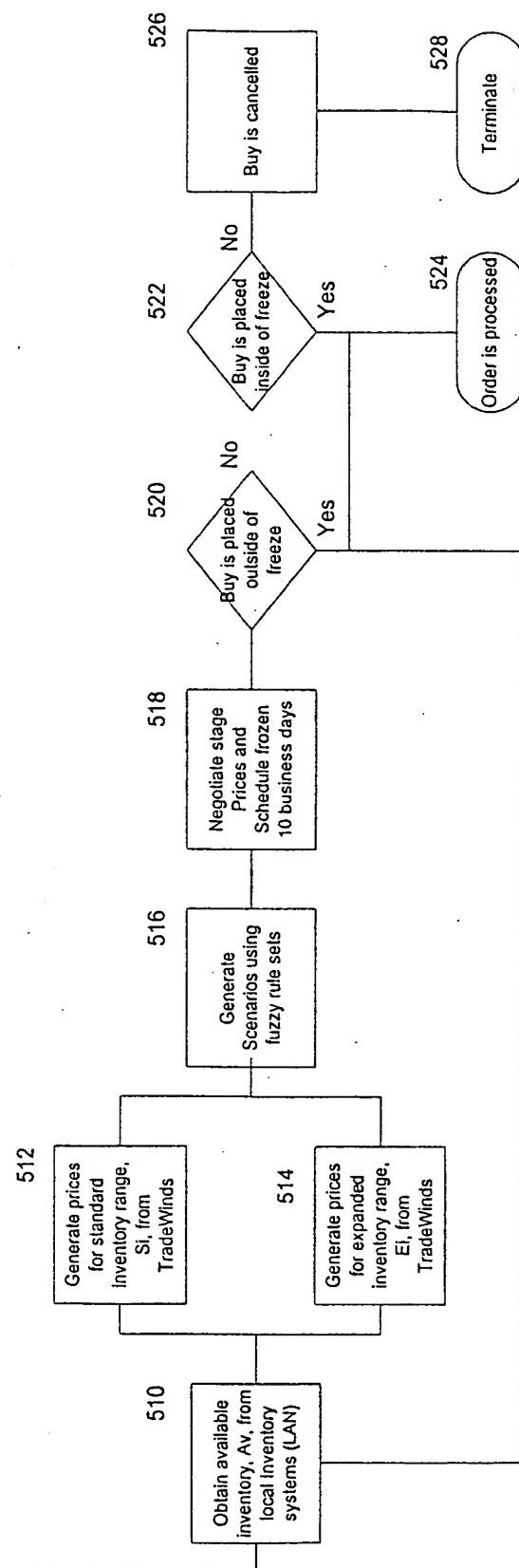
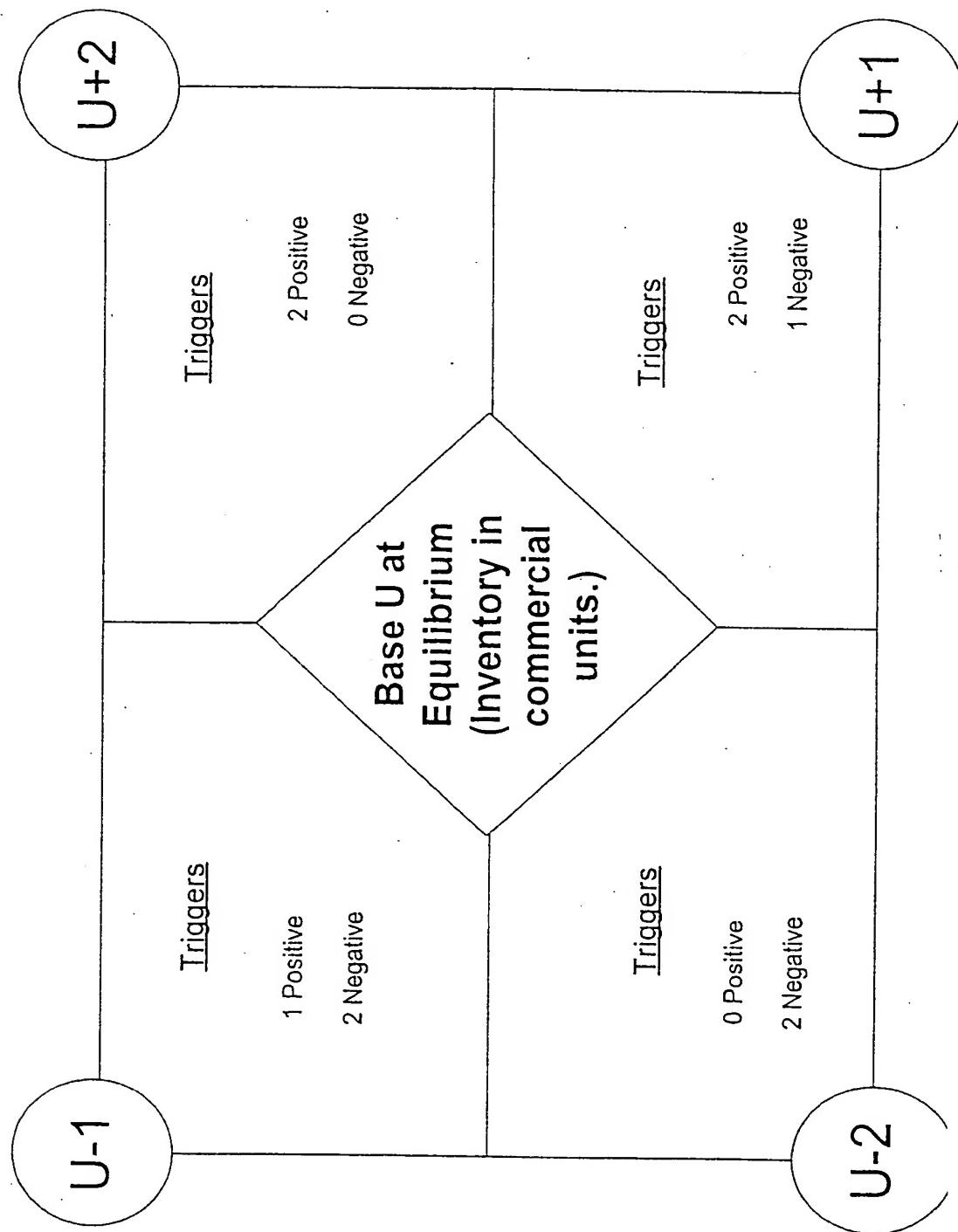


Figure 6



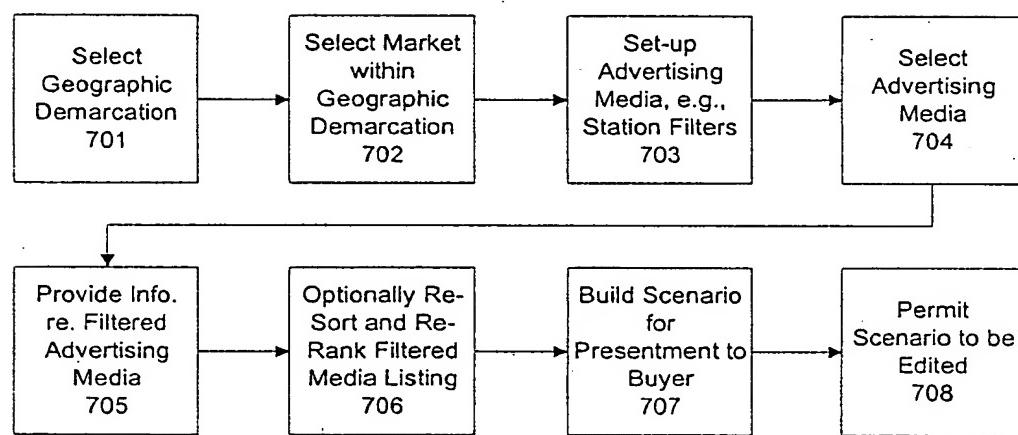


Figure 7

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8  
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	7/9 Mon	7/10 Tue	7/11 Wed	7/12 Thu	7/13 Fri	7/14 Sat	7/15 Sun	Weekly Totals
AM	\$ 60 112% 48	\$ 55 105% 48	\$ 70 100% 60	\$ 70 85% 60	\$ 80 40% 48	\$ 40 15% 60	\$ 20 15% 60	
MID	\$ 80 60	\$ 75 60	\$ 85 80%	\$ 90 85%	\$ 90 40% 60	\$ 60 15% 60	\$ 40 12% 60	
PM	\$ 45 48	\$ 48 78%	\$ 50 80%	\$ 90 85%	\$ 90 40% 48	\$ 40 15% 48	\$ 35 12% 48	
EV	\$ 20 60	\$ 15 75%	\$ 35 78%	\$ 38 80%	\$ 38 85%	\$ 38 40% 60	\$ 32 15% 60	
ON	\$ 1 45	\$ 1 72	\$ 2 75%	\$ 2 80%	\$ 2 85%	\$ 4 40% 60	\$ 1 15% 60	
Daily Totals	\$138 336 32%	TOTAL 138 336 32%						